Plus Group Holdings Inc.
普 樂 師 集 團 控 股 有 限 公 司

(A company incorporated in the Cayman Islands with limited liability)

(Stock Code: 2486)

POSITIVE PROFIT ALERT

This announcement is made by Plus Group Holdings Inc. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of the directors (the "**Director(s)**") of the Company wishes to announce that, based on the preliminary review of the Group's latest unaudited consolidated management accounts and other information currently available to the Board, the Board wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that the Group is expected to record a net profit of not less than RMB5.0 million for the six months ended 30 June 2025 (the "**Reporting Period**"), as compared to a net loss of approximately RMB3.8 million for the six months ended 30 June 2024.

The Board believes that the increase in net profit for the Reporting Period was mainly attributable to the increase in gross profit which was primarily driven by the revenue generated from the tasks and marketers matching service segment; relying on our extensive know-how in independently developing artificial intelligence (AI) application, the Group has continuously improved and iterated core capabilities such as "AI matching" and has also expanded more AI-based application scenarios to cover broader service fields, and therefore the revenue generated from the tasks and marketers matching service segment achieved a significant growth for the Reporting Period.

As at the date of this announcement, the Company is still in the process of finalizing the interim results of the Group for the Reporting Period. The information contained in this announcement is only based on the preliminary review made by the Board with reference to the unaudited consolidated management accounts and other currently available information, and such financial data or information has not been confirmed, reviewed or audited by the Company's independent auditors and has not been reviewed by the audit committee of the Company, and may be subject to adjustments. The actual results of the Group for the Reporting Period may be different from those disclosed in this announcement. Shareholders and potential investors of the Company are advised to read carefully the Group's interim results announcement for the six months ended 30 June 2025, which will be published by the end of August 2025.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By Order of the Board
Plus Group Holdings Inc.
Mr. Sun Guangjun
Chairman, Executive Director and Chief Executive Officer

Hong Kong, 18 August 2025

As at the date of this announcement, the Board comprises Mr. Sun Guangjun as the chairman, an executive Director and chief executive officer, Mr. Yang Hong as an executive Director and Mr. Lau Man Tak, Ms. Lin Feng and Mr. Ngan Wing Ho as independent non-executive Directors.